RUBRIC ASSIGNMENT:

Rubric for Infographics and video assignment

Each video abstract will be graded on...

- Background on research (theory, hypotheses, researchers, etc.) -- (20%)
- What they did (description of what the researchers actually did in the study) -- (30%)
- What they learned (what results came from the research) -- (20%)
- How we can apply (what applications does the research offer for practitioners) -- (20%)
- Creativity in presentation -- (10%)

CATEGORY	4	3	2	1
Content	Covers the topic in-depth with details and examples. Subject knowledge is excellent.	Includes essential knowledge about the topic. Subject knowledge appears to be good.	Includes essential information about the topic but there are 1-2 factual errors.	Content is minimal OR there are several factual errors.
Graphics	All graphics are related to the topic and make it easier to understand.	All graphics are related to the topic and most make it easier to understand.	Some graphics relate to the topic.	Graphics do not relate to the topic.
Attractiveness	Makes excellent use of font, color, graphics, effects, etc. to enhance the presentation.	Makes good use of font, color, graphics, effects, etc. to enhance to presentation.	Uses some fonts, color, graphics, effects, etc. but occasionally these detract from the presentation's content.	Uses font, color, graphics, effects etc. but these often distract from the presentation content.
Mechanics	No misspellings or grammatical errors.	Two or less misspellings and/or mechanical errors.	Three misspellings and/or grammatical errors.	Four or more spelling or grammar errors.